

APPRECIATE THE PRINCIPLES AND PRACTICES OF CORPORATE GOVERNANCE IN ENHANCING SHAREHOLDERS WEALTH AND COMPANY VALUE

COURSE OBJECTIVES

This course will provide insights of corporate governance which is to protect the long-term interests of the shareholder. This course will help participants to understand that the company with strong corporate governance structures are seen to have higher valuation premiums attached to their shares. Hence, shows that good corporate governance is perceived by the market as an incentive for shareholders to invest in the company.

LEARNING OUTCOME

By attending this workshop, participants will be able to:

- Have an overview of the Malaysian Code on Corporate Governance and current developments and future challenges.
- Implement the best practices of Corporate Governance in your company to enhance shareholders' wealth and prosperity.
- Adapt the principles of accountability and transparency in dealings with potential investors and stakeholders in your company.

COURSE CONTENTS

- An overview of the Malaysian Code on Corporate Governance.
- Current developments in Corporate Governance.
- Identifying Corporate Governance issues in your company.
- Adapting the principles and practices of Corporate Governance into your company.
- Case studies in Corporate Governance and its application to Small Medium Enterprises. Practising Corporate Governance to ensure wealth last 3 generations for family companies.

Trainer

Foo Poh Khean.

Target participants

Company secretaries, chief executive officers, company directors and managers.

ADMINISTRATIVE DETAILS

Date	Event Code
07 Jun 2011	CG/KL/11/085
20 Oct 2011	CG/KL/11/148
Time	9am - 5pm
Venue	Menara SSM @ Sentral, Kuala Lumpur
Fee	RM300
SSM CPE Points	8
PSMB Scheme	SBL

Fee inclusive of certificate of attendance, compact disc pre-loaded with seminar materials, refreshment and lunch.